



Call for Proposals - The People's Visual History of the 1973 FA Cup: Film-Maker

A freelance Film-Maker/Videographer is sought for the period March – November 2023, as part of [The People's Visual History of the 1973 FA Cup](#) project, commissioned by NEPN and supported by National Lottery Heritage Fund.

The Project - The People's Visual History of the 1973 FA Cup.

The project will celebrate under-represented aspects of heritage relating to Sunderland's historic 1973 FA Cup win. This occasion is one of the most significant events in the history of Sunderland, reaching beyond the usual football boundaries and affecting the whole community in an outpouring of civic pride and pure joy. We will collect visual material (re-photographing photographs and memorabilia) that reflects upon the personal experiences and emotions of the people who were there, both the regular Sunderland fans and others who were engulfed by the euphoria of the event, so that those experiences may be shared with younger generations and documented for the benefit of future generations.

The project is led by NEPN and University of Sunderland with lead artist Julian Germain and key partners including A Love Supreme, Foundation of Light, Back on the Map, The Cultural Spring.

Project comprises:

- *People's Visual History of the 1973 FA Cup* public events, (10 events x 4 hours each, drop-in) across Sunderland and surrounding areas. We will re-photograph people's photographs, scrapbooks, and related mementos relating to every aspect of the FA Cup run, win and celebration. Artist Julian Germain will also make photographic portraits of participants and we will collect short oral contributions from some participants led by Jay Sykes Media.
- Accompanying evolving pop-up exhibition comprising newly digitised photographs of people's materials as well as the new photographic portraits. The exhibition structure is co-produced with volunteers engaging with Back on the Map, a charitable organisation based in the east end of the city.
- Bookable intergenerational Workshops which explore the crafting and material heritage of the time.
- Production of multimedia artworks by Julian Germain and audio producer, which include photographs and audio, publicly screened in partner venues and public sites and available on the partner websites in perpetuity.
- Production of a high-quality book, providing long-term legacy which enables the digitised photographic collection to be widely distributed. This will be collaboratively produced with partner A Love Supreme and accompanied by a

bespoke educational e-resource (targeted to Key Stage 1) and reminiscence resource to be used in care/libraries, circulated with free copies of the book to these settings.

- Project celebration event/book launch, showcasing the multimedia artworks with contributions from community participants, historians, sport and cultural commentators.
- **A series of short films commissioned which will support participation development for the collection events and workshops and audiences for the exhibition, publication and multimedia works. These will also document community engagement and feedback, capture the final outcomes and outputs and form part of the evaluation methodology.**

Specification:

The People’s Visual History of the 1973 FA Cup – Film-Maker

The Filmmaker will create a portfolio of short films (4) that tell the story of the development of the project, community engagement and final sharing of the PVHFAC Project, commissioned by NEPN. These will be shared across social media channels, starting w/c 10 April 2023 which should include:

- Introductory piece with project team, early materials and partner/participants to include aspirations for the project and serve as audience/participant development.
- At least 2 PVHFAC public events which will include reflections and feedback by the project collaborative partners and participants and footage of at least one community workshop.
- Documentation of the curatorial process, bringing the works together, publication making process.
- Final celebratory public event (Date TBC, provisionally October 2023)
- Voices from all project participants, audiences, project team and contributors.

The draft schedule to be discussed is below:

Video	w/c	Themes
1	20 or 27 March 2023 (expected 1 day Filming for potential release 10 April 2023)	<p>Introducing PVHFAC and defining terms</p> <ul style="list-style-type: none"> • PVHFAC – what it is and what are project team and partner aspirations are for it (at partner contexts), why collaborate. • What can participants expect? • Why an early participant wants to be involved (identified with project team). • Exhibition building with Back on the Map project.

		<ul style="list-style-type: none"> • Inclusion of all partner and funder logos.
2	10/17 April 2023 (expected 1.5 day Filming for release c. 30 April 2023)	<ul style="list-style-type: none"> • PVHFAC Open Day Project teams talking/showing with participants • *Questions/provocations around understanding of community heritage, why the brought materials important to participants. *To be defined by project team.* • Evolving exhibition capture, feature participant. • Include participation in workshop (run concurrently). • Inclusion of all partner and funder logos.
3	8 May or 15 May 2023 (expected 1 day Filming for release 22 May 2023.	<ul style="list-style-type: none"> • PVHFAC Open Day x 2 - talking/showing with participants • Discussion of outcomes and outputs so far. • Document process of bringing together works. • Inclusion of all partner and funder logos.
4	October 2023 (expected 1 day Filming) 1 Day For release 10 November 2023	<ul style="list-style-type: none"> • Document curatorial process of bringing together works, include participant contributors. • Performance/sharing snippets from final sharing event. • Feedback from audiences and participants. • Capturing change – value of community heritage, skills development, engagement of wider pool of people in heritage. • Feedback by NEPN Project Producer and Lead Artist, partners and key stakeholders. *Draw on and include earlier materials as appropriate*. • Inclusion of all partner and funder logos.

All material produced will be shared in high definition with the NEPN Programme Manager.

Dates of filming may be subject to change and will be defined in discussion with the film-maker. Filmed materials should be available to share within two weeks.

NEPN will:

- Provide funding for this contract and issue payments to the film-maker.
- Manage the PVHFAC Project and provide ongoing support during this commission

period.

- Convene and facilitate regular reflective meetings.
- Provide liaison and introduction to all partners and participants in this programme.
- Provide logos for funders and partners and guidance on their usage

Fees and expenses

The fee for this contract is GBP £3,718.00 offered on a freelance basis and is inclusive of any VAT and expenses, PLI (required) and any copyright permissions required. We are not obliged to pay you any other amounts.

The film-maker will be responsible for payment of their own NI/Tax contributions.

Application Process:

Please email a short expression of interest to: amanda.ritson@sunderland.ac.uk

Please include links to previous outputs.

Deadline: Friday 17 March 2023 at 10am.

Selection will be based upon suitability and availability. The contract will commence as soon as possible.

Expressions of interest can also be submitted by audio/video.

For any questions or an informal discussion about the work please email amanda.ritson@sunderland.ac.uk or telephone 0191 515 3095.

About NEPN

NEPN (North East Photography Network), based at the Northern Centre of Photography, Faculty of Arts and Creative Industries at the University of Sunderland, uniquely works across higher education and cultural sectors to create opportunities for public engagement with photography and participation in photographic activities. Since 2009, we have commissioned over 35 photographic projects, delivered innovative development programmes for emerging and established photographers, curated exhibitions, developed regional national, international partnerships for the presentation of new photography. www.northeastphoto.net



**University of
Sunderland**

